August 2025

Dear Prospective Sponsor,

On behalf of the Filipino Community of Seattle (FCS), I am excited to invite you to partner with us for the 2nd Annual Talipapa Market Cultural Festival, happening **October 3–4, 2025** at the Filipino Community Center and Kern-Veloria Plaza. This two-day, family-friendly event will bring together over 2,000 community members to kick off Filipino American History Month with food, music, arts, and culture.

For over 90 years, FCS has been a galvanizing force and cultural touchstone for Filipino Americans and other immigrant communities across Seattle. As one of the longest-standing, people of color–led nonprofits in the region, we provide affordable housing, senior services, youth development and STEAM programs, arts and culture programming, food and basic needs support, and small business assistance.

As a 501c3 non-profit, FCS is proud to be one of the community's longest-standing, most impactful, people of color-led organizations, and one of the first Filipino organizations in the nation. We provide affordable housing, senior services, youth development and STEAM programs, arts and culture programs, basic needs programs in the form of food and warm meals, and of course, uplifting our small businesses by increasing visibility and brand awareness for all of our vendors.

WHAT IS TALIPAPA?

talipapâ (noun) temporary makeshift market selling food. Dating back several decades, talipapa markets began as a modest congregation of vendors catering to the simple needs of the people. These markets have an important role as a social and economic cornerstone for the local community, and is also a bridge between cultures.

Through our Small Business Program, supported by the Washington State Department of Commerce's Small Business Resiliency Network (SBRN), we uplift entrepreneurs, cultural workers, and independent artists by creating opportunities for visibility, brand awareness, and community connection. The Talipapa Market Cultural Festival is one of our signature events that embodies this mission — blending small business growth with cultural celebration.

The Talipapa Market Cultural Festival is organized by the FCS Small Business program in collaboration with the FCS Social, Arts, and Culture Program. This event is supported by the Washington Department of Commerce's Small Business Resiliency Network program, event sponsors, community partners, and donors like you. For questions, please contact Jan Edrozo, our FCS Small Business Program Manager at jan@filcommsea.org. We look forward to reviewing your application.

Warm regards,

Velma Veloria
Former Washington State Representative
Filipino Community of Seattle, Community Relations Specialist

Filipino Community of Seattle is a nonprofit 501(c)(3) tax exempt Washington State Corporation dedicated to Youth Development, Senior Services, and Social Justice Advocacy. Our tax identification number is 91-6055858. For more information, please visit our website at www.filcommsea.org.

Filipino Community of Seattle

Small Business Resiliency Network
Supported by Washington State Department of Commerce

www.filcommsea.org

Sponsorship Levels

TALIPAPA MARKET
CULTURAL FESTIVAL

BRONZE	SILVER	GOLD	PLATINUM
Logo on Event Program & Event Page Dedicated Social Media Post Vendor Table + Swag	BRONZE BENEFITS + Newsletter Feature	SILVER BENEFITS + FCS Small Business Community Experience (TBA)	GOLD BENEFITS + Speaking Opportunity at Event
$250	$500	$1,000	$2,000

RESOURCE LINKS

TALIPAPA MARKET
CULTURAL FESTIVAL

VENDOR APPLICATION
https://tinyurl.com/TalipapaVendorApplication

VOLUNTEER APPLICATION
http://tinyurl.com/TalipapaVolunteerForm

SPONSOR LETTER INFO
SBRN@FILCOMMSEA.ORG

Filipino Community of Seattle

Small Business Resiliency Network
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For more information, please visit our website at filcommsea.org/talipapa

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